



Time Finance launch tree-planting initiative

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Launched in partnership with EFORESTS, the new #OneTreeAtATime initiative will see Time Finance plant a tree for every new employee that joins its business, ensuring its growth brings a positive impact on the environment.

Through the partnership, Time Finance has already planted 140 trees in community woodlands, nature reserves and community farms across the UK for every existing member of its team.

Fulfilling a commitment to support a greener future for its employees and wider business community, the new initiative forms part of Time Finance's wider [Environmental, Social and Governance \(ESG\) strategy](#).

Ed Rimmer, Chief Executive of Time Finance, commented: "Our local communities are at the heart of our business, and this extends well beyond supporting local business growth. We recognise the wider, positive impact Time Finance can make towards creating a greener future, and our newly launched Plant A Tree Scheme is just one small step in achieving that.

"Our team is integral to our business and ensuring they are represented in our community initiatives is really important to us. Our Plant A Tree Scheme enables each one of Time Finance's people to contribute individually to a greener future, but also demonstrates the collective impact we can have together.

"We have plans to grow and as we do, so can our support for local communities and our wider environment. Aligned to our #OneTreeAtATime initiative is our ESG strategy, which we will look to develop further over the coming months and years."

Source: <https://www.businessleader.co.uk/time-finance-launch-tree-planting-initiative/>